Mary-Katherine (MK) Elliott

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EDUCATION

Michigan State University | East Lansing, Mi — **May 2028**
Bachelor of Arts & Social Science | GPA of 4.0
Majoring in Experience Architecture and Arts & Interdisciplinary Studies in Social Science
Minoring in Graphic Design & Global Studies in the Arts and Humanities

EXPERIENCE

SpendMend | Grand Rapids, Mi — *Marketing Intern* — **May 2025 - August 2025**

- Developed 4 key marketing videos utilizing Adobe Express to explain complex financial healthcare concepts in digestible, visually compelling forms, posted across social media platforms
- Created 6 in-depth competitor profiles allowing sales team to utilize in company improvements and strength analysis
- Digitally edited 4 webinars with Adobe Premier Pro to showcase key questions and responses addressed by the featured professionals in a more readily accessible format

RCAHive Literary Publication | East Lansing, Mi — *Arts Editor in Chief* — **March 2025 - Current**

- Evaluate 50+ media submissions, selecting 20 for publication each semester to create a publication that facilitates community within RCAH scholars, working in close collaboration with faculty, staff, and editors to select pieces that foster discussion and curiosity
- Operated print production software and hardware to successfully produce 50 physical copies, ensuring quality control across all issues for distribution
- Designed and posted 3 promotional graphics using Adobe InDesign, to increase participant interest and engagement on social media

MSU College of Arts & Letters Website | East Lansing, Mi — *Project Manager* — **Jan 2025 - May 2025**

- Assessed website accessibility by conducting 15+ user experience tests, identifying critical usability issues and areas of improvement to enhance compliance and user experience
- Compiled findings into a presentation using Google Slides and Figma prototypes, clearly outlining suggested changes to boost accessibility for 200+ monthly site visitors
- Developed a 3-phase implementation plan addressing each accessibility barrier, enabling the web team to systematically enhance functionality for all users, including those with disabilities

Seminar Abroad | Rome & Florence, Italy — **June 2024 - July 2024**

- Engaged with Italian culture through guided tours, local workshops, and historical site visits in Rome and Florence, gaining a deeper understanding of regional traditions and everyday life
- Analyzed the environmental effects of tourism on Italian cities by visiting high-traffic landmarks and participating in expert-led sustainability discussions, developing insight into challenges like overcrowding, pollution, and preservation efforts
- Participated in 5+ group discussions and reflection sessions on environmental impacts, connecting theoretical concepts to real-world practices and strengthening intercultural communication skills

ACTIVITIES

MSU Ctrl+A Dance Club | East Lansing, Mi — *Member* — **August 2025 - Current**
MSU XA Club | East Lansing, Mi — *Member* — **August 2025 - Current**
MSU Running Club | East Lansing, Mi — *Member* — **August 2024 - Current**

SKILLS

Adobe Premiere Pro, Adobe InDesign, Adobe Illustrator, Adobe Express, Adobe Photoshop, CSS Beginner, Wordpress